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Trending on social media? #You've been served

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**Examples of Facebook Users Per Country –
India 269 mil , US 183 mil, Brazil 120 mil
Languages – 100+**



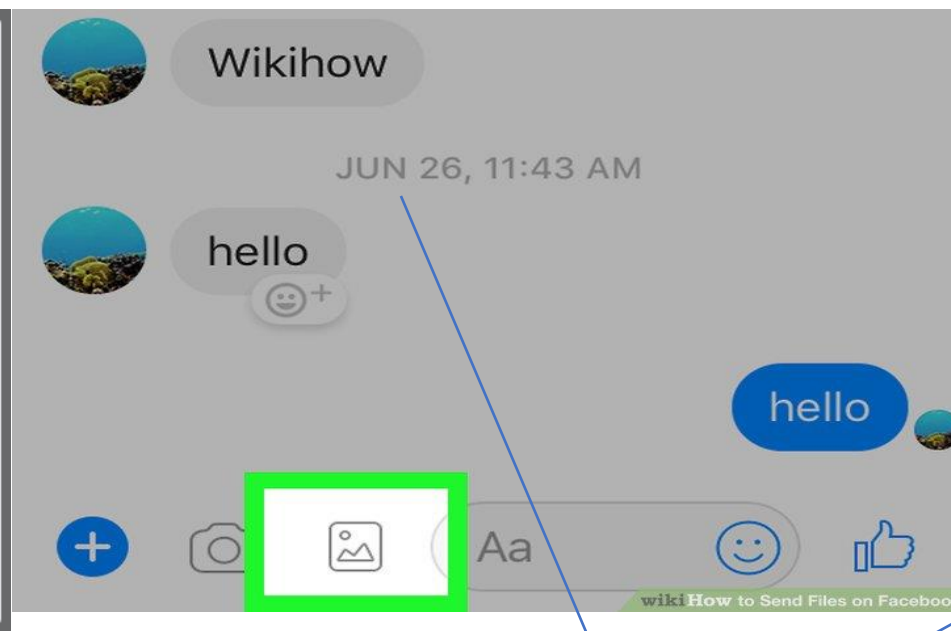
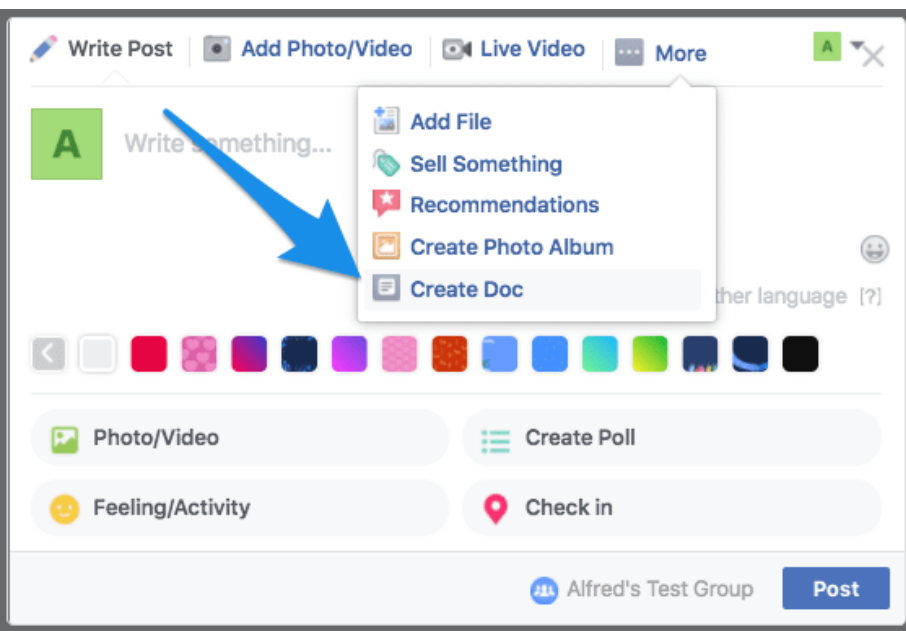
**Examples of Twitter Users Per Country – *US 48 mil,
Japan 35 mil, UK 13.7 mil*
Languages - 30+**



**WeChat – 900 mil –*China largest number of
users with rest of countries estimated to be
around 100 mil- Countries include Japan,
Australia, Vietnam*
Languages - 20+**



Service via Alternative Channels 10 (a) – Example UK Plaintiff serving on Defendant in Tunisia



Sending... Sent Delivered Read

Date and Time



Advantages

DUE PROCESS

Notice

Opportunity to be heard

- *the defendant maintains a social media page on the specific website;*
- *the profile on the social media page is the profile of the defendant;*
- *the defendant regularly accesses the social media page account.*



Challenges

- **Security Measures – Proof that it is actually the defendant’s account** - required to show with a reasonable degree of certainty that a considerable amount of the information contained in the profile, such as education, occupation , location, matches information known about the defendant sought to be served;
- **Privacy settings-** In order to establish timeliness of notice via social media, there must be evidence of the defendant’s use of the site, such as status updates, connecting with other users or similar activity;
- **Objections to Alternative Channels of Service** - Numerous countries from different corners of the world that are signatories to the Hague Convention are opposed to service via alternative channels and hence objected to 10 (a)







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